Large “Hero” Image

Image should be full screen and high quality with subject centered and in focus.
Best practice is to use depth of field to blur background, which will save on file size. This
area may be used for a slideshow or a static image with copy added. Messaging in this area
should be a short summary or tagline as in this example.

"Hero Panels" and background images may extend full screen.

Campus Life at Rice

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For both full width and fixed width designs, a responsive grid system
must be used. (Columnal, Bootstrap or any others)
The responsive grid system being used should constrain the text content width to no more than 1140 pixels
on screen resolutions larger than 1280 pixels wide.

Primary Fonts
The primary fonts should be sans-serif, Arial, Verdana,
Open Sans or Lato. Other accent fonts may be used,
but with legibility as a priority.

Student Financial Services
Cashier’s Office
Apply for Aid
Cost of Attendance
Paying Your Bill
Statement of Policies