Rice University Area
Neighborhood Parking Study

Summary of Results
Survey Methodology

**Stakeholder Committee**
- City of Houston (District C)
- Houston Parking Commission
- Northern Neighborhoods
  (Southampton, Southampton Extension, Boulevard Oaks)
- Southern Neighborhoods
  (Southgate, Morningside Place)
- The Village
- Texas Medical Center
- Rice University

**Stakeholders**
- Selected parking consultant
- Identified survey areas, days and times
Survey Methodology

20 survey locations identified by stakeholder group

600 hours of surveys conducted in 2008 and 2009 and a total of 1,683 vehicles counted at all 20 survey sites.
- Days and Nights
- Weekends and Week Days

License plates recorded every 30 minutes

Vehicle drivers observed to attempt to identify affiliation
- Total of 555 (33%) could be identified
Survey Results

Identified User Groups (all 20 survey sites combined)

- 54% Residents
- 8% Home Maintenance/Delivery/Gardner
- 4% Visitors to Residents
- 66% “Neighborhood Affiliates”

- 10% Retail/Restaurant workers/patrons (mostly area A)
- 6% Construction
- 5% Area Employee + Office + Hotel
- 5% Exercise
- 4% Rice Affiliates
- 2% Medical Center
- ~2% Various Other
- 34%
Survey Results

Occupancy

In 16 of 20 survey sites, peak occupancy of available parking spaces is less than 80%

High peak occupancy locations were #1, 3, 13 and 14

Loc. 1: Restaurant/Retail: 54%, Construction: 20%, Rice: 2%
Loc. 3: Resident: 71%, Resident Visitor: 9%, Rice: 0%
Loc. 13: Resident: 28%, Exercise: 15%, Hotel: 13%, Rice: 20%
Loc. 14: Resident: 44%, Elementary School: 28%, Rice: 18%.